

Press Release: FOR IMMEDIATE RELEASE: 6-21-26

Please publish to promote the July 3 & 4 Pioneer Days Rodeo online ticket sales

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Photo Caption: The 132nd Fremont Toyota Pioneer Days Rodeo will be held on July 3rd and 4th in Lander, Wyoming as a highlight of Lander's iconic Pioneer Days events. Rodeo information for spectators and contestants, and online rodeo tickets, are available now at LOTRA.org. On both evenings the much-anticipated Wind River Hotel & Casino Indian Relay Races will feature men, women and youth relay horse races. Indian Relay teams race bareback at high speed around the track exchanging horses after each lap for exciting rodeo action!

**2 Media Photos attached: photo credit: Brad Christensen and Nate Shoutis
Higher resolution photos available upon request.**

Lander, WY - The 132nd Fremont Toyota Pioneer Days Rodeo, known as "The World's Oldest Paid Rodeo," will be held July 3rd and 4th in Lander, Wyoming. Online ticket sales are available now at LOTRA.org to avoid the lines at the rodeo. Full-price tickets are sold online and at the rodeo ticket booths on July 3 and 4. Gate prices are Adult-\$20.00, Child (ages 6-12)-\$10.00, and children 5 and under are free. Rodeo fans can purchase discounted pre-sale tickets for adults and kids in Lander at: Lander Chamber of Commerce, Ace Hardware, First Interstate Bank, and Parks & Rec Dept. Pre-sale ticket prices are Adult-\$18.00, Child (ages 6-12)-\$8.00, with children 5 and under free.

Don't miss exciting Indian relay races, plus traditional western rodeo events including bull riding, saddle broncs, ranch bronc riding for men and women, steer wrestling, barrel racing, and breakaway and team ropings. On both evenings the ever-popular Indian Relay Races, sponsored by title sponsor Wind River Hotel & Casino, will feature men's, women's and youth relay races. Teams from the Wind River Indian Reservation, as well as other communities, race bareback at a high speed around the track exchanging horses after each lap.

The July 3 and 4 rodeo festivities start at 6:30 p.m. for the Pre-Rodeo events, as youth contestants compete in events such as mini-bull riding, junior barrels, and junior steer riding. The Grand Entry starts at 7:00 p.m. for the full night's events.

For a full Independence Day on July 4 attend the early morning Challenge for Charities Half Marathon, 5k and 1 Mile Race and Kiwanis Pancake Breakfast on Main Street, then at 10:00 a.m. watch the historic Lander Pioneer Days Parade, followed by the annual Rotary Buffalo BBQ in City Park. Join us for our iconic Pioneer Days Rodeo starting at 6:30 pm, then end the night with Lander's fireworks exhibition, located behind the Wyoming Life Resource Center.

